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## **UNGSII LAUNCHES ONE-FOR-ONE PROGRAM FOR IMPACT INVESTORS**

### **Empowering investors to move from negative screening to impact investing**

The new UNGSII Top SDG Equity Fund (Fund) is a portfolio of investments in public companies who have shown to be responsible corporate citizens while achieving superior financial performance, thereby not only growing their company's equity valuations but also providing rewards to their respective stakeholders.

Companies ranked Green or Yellow in their legally binding commitment to the Social Development Goals (SDGs), as measured principally by the UNGSII SCR300 report are eligible for consideration by the Fund's management team. Al Berkeley III, former president of NASDAQ and World Economic Forum USA Board Member, leads the Fund's all-star management team based in New York. The Fund is currently available for institutional investors and will soon be registered in multiple geographies on a retail basis as well. When analyzing the fund's methodology against market benchmarks over the last 5 years (iShares MCSI ACWI ETF), the Fund pro forma portfolio has consistently outperformed the benchmarks.

### **About the SCR300 Report**

UNGSII has spent the last 2 years analyzing the SDG commitment of the world's top 300 companies, representing a combined market cap of 20 trillion USD. This analysis focuses on 4 main pillars: 1) The company's own communications in annual reports directly and indirectly referencing commitment to the SDGs in the non-financial part of their Annual Report 2) How these companies were framed in the general media 3) Financial analysts statements and 4) Company performance as measured by stock/bond price, sales, Net Pro Score and employer rankings. Companies receive a Green, Yellow or Red SDG score following this initial analysis. A secondary analysis is then conducted by OEKOM, which focuses on the company's finances and use of funds to conduct its business. Of the top 300 companies analyzed this year, 83 received either the Green or Yellow score. UNGSII is currently expanding its research to include the world's top1000 companies and will soon also be issuing reports on the SDG performance of Countries.

### **How to Work with UNGSII; the ONE-FOR-ONE Program and Data Licensing**

The opportunity to invest using UNGSII data will be offered in a number of different forms including but not limited to separately managed accounts ("SMA's"), registered funds (e.g. USA & Luxembourg registered mutual funds, unit trusts, etc.) based on the domicile of the end investor and in specifically organized private funds where UNGSII will license its data.

The **ONE-FOR-ONE Program** for institutional money managers asks for max. 1% of assets under management to be invested into a UNGSII Index Fund in exchange for multiple attractive benefits: 1) Direct investment into companies committed to the SDGs 2) Significant global media coverage about the investing institution's resulting SDG impact 3) 40% of the management fees generated by the Fund are re-invested into SDG specific programs.

### **About UNGSII**

193 heads of state signed the SDGs on behalf of all stakeholders in September 2015. Michael Moller, the Director General of the UN in Geneva initiated already in May 2014 the Global Sustainability Impact Institute ([www.ungsii.org](http://www.ungsii.org)) together with other senior executives of the UN, the finance sector as well as leading scholars from all continents. The UNGSII Foundation's performance research team brings unique transparency to the progress in evaluating how both countries and companies are aligning with these goals. Leading rating agencies, such as OEKOM, have proven that investing in companies with a track record of sustainable behavior (ESG) creates added value. Combining UNGSII's curated analysis of global corporates' commitments to the SDGs with due diligence on their ESG performance helps investors make better informed decisions about the financial and social impact of their investments. The UNGSII SCR300 provides a granular understanding that financial markets embrace this concept.

### **For further information please contact:**

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DISCLAIMER: Past performance is no guarantee of future performance and investing in the Top SDG fund comes with inherent risks. See Fund Prospectus for full information, including risk disclosures.