



## ***The 1 Trillion Tree Solution UNGSII SDG 13 Project Fund –***

### **Empowering investors toward impact investing via superior performance**

For those who want to invest in Climate Action while combining it with SDG1 No Poverty, SDG4 Quality Education, SDG 8 Decent Work and Economic Growth. At the UNGSII Foundation 25 + 5 SDG Champions Conference in Espoo, Finland 2019 we presented solutions to start planting and maintaining 1 Trillion Trees to fundamentally change the Climate threat. This initiative brings added value in creating new long term jobs for Africa, Asia and Latin America.

For engagement we are encouraging members of the Faith Communities (Vatican with its 1.3 Billion members), Youth Organizations (YMCA with its network of 200 Million People) or the Fridays for Future Movement with their outreach to the youth of today in more than 120 countries to send us a family video of them planting a tree at home on the Dec 6 (St.Nicolas) every year before they enjoy having a Christmas tree at home. The SDG 13 Angel Fund ensures the accelerator effect: for each video uploaded by a family or teenager proving they planted and maintained 1 tree, institutions, corporates, and foundations plant 100 trees by investing 1% of their pension fund.

The SDG13 Angel Funds with an investment of €100 Million each (period 2019 to 2029) provide the funding of planting and maintaining an additional 50 Million trees. On top of the return of 5% after 10 years UNGSII together with its finance partners (Princeton Capital Management) will be able to invest 10% of the €100 Million special regions such as the Sahara Zone in Africa that are facing challenges. These trees will help regenerate nature and support local communities (Leaving no one behind). They will show case how impact investment can make a difference and add long term value: Trees will be of high quality (Kiri Trees and Sida bushes), the return on investment of €10 Million after 10 years is a minimum of €19 Million – this process can be replicated and scaled many times. These trees create the perfect environment for a sustainable environmentally ecosystem to be created to secure new jobs for future generations. Families choose their trees online and progress will be monitored via block-chain. The SDG 13 Project Fund empowers families in Africa, Asia and Latin America providing purpose to ensure alignment with the SDGs: best practices will be adopted in agriculture skills covering SDG 3, 4, 5, 8, 9, 10, 11 and 13, and opening a global network to find partners for resilient growth.

### **How to work with UNGSII PE Funds**

UNGSII proposes SDG Project Funds of at least €100 million Euros committed for ten or twenty years. The objective of each of the Funds are managed as SPVs to invest the principal in conservative debt instruments, including some green bonds of creditworthy global corporations, and early stage investments in promising companies furthering all or specific Sustainable Development Goals. These companies are mentored by the UNGSII Foundation experts to ensure the implementation of the SDGs in these companies right from the start of the investment and accelerating their market potential by giving access to the wide UNGSII partnership platform.

The SDG13 Project Fund will use modest leverage and hopefully allocate approximately 10 to 15 percent of the amount available to early stage investments in these promising companies. At the end of the 10 year term, the leverage shall be paid off and the remaining principal shall be returned with any gains or losses recognized from the early stage investments. UNGSII will work with the investor to liquidate or distribute shares in private companies that the PE fund may hold.

### **About UNGSII**

193 heads of state approved the SDGs in September 2015. The Global Sustainability Impact Institute ([www.ungsii.org](http://www.ungsii.org)) was founded in May of 2014 by academics, experts from the finance sector as well as Senior Officials of the different UN institutions from around the world so support all sectors in life by providing impact measurement data in real time.